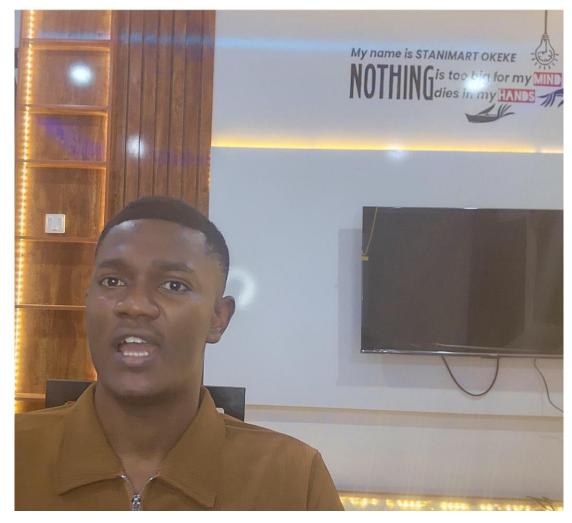
Affiliate Marketing Masterclass

WHAT IS AFFILIATE MARKETING AND HOW DOES IT WORK?

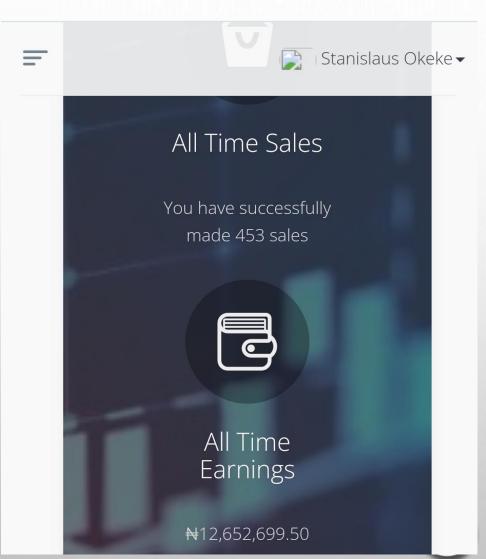
By: Stanimart Okeke.



WHO AM I?

- My Name Is Stanislaus Okeke. Friends And Fellow Internet Marketers Know Me As Stanimart.
- I'm A Full Time Online Coach Who Help Beginners Stand Their Ground Online By Teaching Them What They Should Know About Making Money Online, Especially As It Concerns INTERNET Marketing.
- I'm a Pro in Website Designing Using WordPress/Elementor/Thrive Architect.
- I'm from Nnobi in Idemmili South LGA. Anambra State. I reside in Awka, Anambra State, Nigeria.
- I love singing/dancing to Igbo Highlife beats like Ibalu mmuonwu 😂
- I Still Remain The 2017 Unizik Drop Out Guy Who Has Made few millions online, and also has invested some of them.





Here's My Earnings On Offcamp Affiliate Platform.

Affiliate Portal

Need help on ads setup?

☑ Click Here

Stanislaus Okeke

Affiliate Member

Total Earnings 10,027,430.00NGN

Lv3. Pro Affiliate



Is It Just Me?

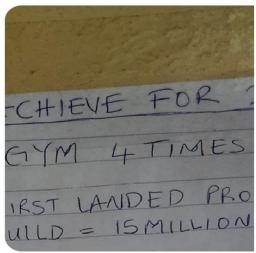
Not at all!

I've also helped some other people like you attain a shocking feat in a short period of time.

You know, one can't boast of his success without having people whom he has blushed up to be like him and more...

And I'll show you for a start, just two of my students who've accomplished great things from this business under my umbrella.

Today, i have gathered the courage to share this to motivate others. Early this year, 2023. I had a goal to buy a land worth 15 million naira. 2 months ago, i achieved this goal with affiliate marketing. God bless my mentor @Stanimart and @toyinomotoso for giving us @expertnaire





kassy Money @jacobkasiemobi · 11 May God is the greatest He never fails This is Eze Jacob Kasiemobi. Popularly known as Kassy Money. He was my first student whom I showed how to run this business profitably.

When he started, he couldn't afford to subscribe common 1GB data to stay online. But gradually, he started making money for himself and now has a property worth 15M in the city of Enugu, Nigeria.



What God cannot do, does not Exist.

Thank you Lord
I am Shouting
Thanks My Hubby for all your Support. To
Stanimart my Mentor thank you
Thanks to
digitstem You are Indeed God sent to bless me
Guys Lexus 350
Is coming home
Latest Car owner





Here is Mrs. Vivian Okeke whom I identify as VivianPat and who's known as Coach Vivian.

While other moms are giving excuses with their motherly responsibilities, VivianPat took the bull by the horn.

She has, by God's grace won a Lexus car challenge. She was also like most beginners when we met. But unlike most of them, she took charge and is now successful in this business.

What makes you think she get two heads? Huh?!



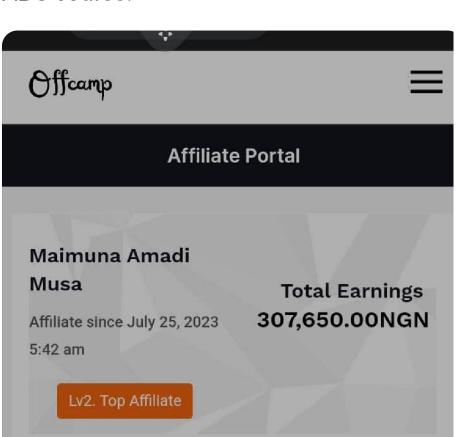
@zenithstake showed me LOVE with these beautiful items 😂 😻 😃

Thank you, Boss man @ChinazaTemple, the brain behind the fast rising Affiliate platform. I appreciate these and cheers to more growth





Just for the record purpose. It's exactly two months I became an affiliate on official. Made 600k in sales with 300k in pure commission. We're here to do more. Thank you @Offcampofficial for giving us the easiest guide to Affiliate Marketing the ABC course.

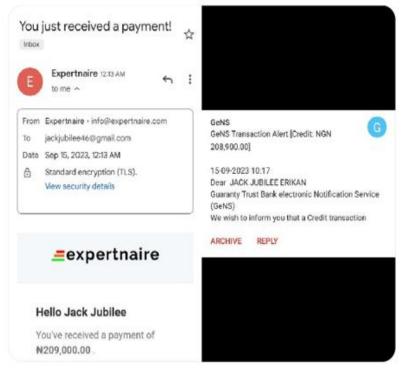




Jubilee Jack @Jackjubilee_

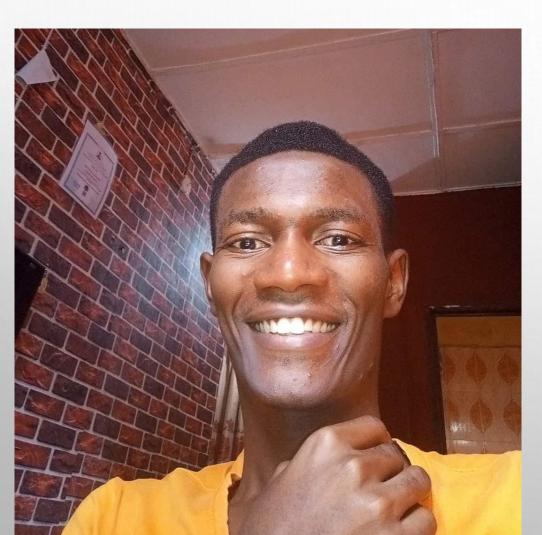
As usual @expertnaire turned up yesterday as expected . Over 200k made in just one week. It's time to do more.

@Stanimart your student is doing well.



2:18 PM · 16 Sep 23 · 2,124 Views

I was staying in a room self contain at Awka, Anambra before I moved to 2bedroom Apartment.





Understanding Affiliate Business Model.

You must have experienced or seen a scenario where someone is been dragged by market men and women just to buy an item? Most of these guys outside the store are not actually the owners of the business, but they pose as owners and thereby, drive sales to businesses. They do this for a cut of the product price.

Most times, they tell you what isn't the actual price of the item so as to make profit. Or, they can reach a deal with the main business owner and then, have a commission paid them whenever they bring a customer who buys something.

This mode of making money is called Affiliate marketing. People do this well offline while most as well, do this online. This class will be focusing on the ONLINE AFFILIATE MARKETING that involves sales of DIGITAL PRODUCTS.

What Are Digital Products?

These types of products are things you can't feel. Unlike physical products, you can't touch them. Digital products are in form of video courses, PDFs, webinars, Software, Apps, Templates.

These are products that teaches people how to do something like how to Bake cake, How to avoid injuries during childbirth, how to relocate to Canada, how to master copywriting, how to become a ghost writer etc.

Or even, software that aid internet usage, Apps that can solve some digital problems and many more..

How Online Affiliate Marketing Works

As an affiliate marketer, you'll be required to drive sale to a product if you must earn any money at all. So, to do that you'll need to:

- 1. Signup on an affiliate platform,
- 2. Choose a product(s) and then;
- 3. Do the promotion and make sales.

These, as simple as they may sound have many branches inside each of them. Like, you don't just signup anywhere, you don't just choose a product and you don't just sell. There are strategies you must have to put into consideration if you must drive a successful sale to any product.

Legitimacy and Earnings Potential

Let me add that you don't need to buy any of these products before selling them. They're already there for you to pick. They don't also go out of stock. So, you can sell as many as you can to make as much money as you want to! A product can be selling for \$100 and offers to pay you 50% in commission.

This means if you sell just one of these products, you're pocketing \$50 as commission. For a product you don't own, you don't carry out logistics for, and sometimes, you don't spend on Ads to sell. That's HUUGE! For the fact that you have something to sell before you can make money makes the business of Affiliate marketing one of the **LEGIT WAYS TO MAKE MONEY ONLINE**.

Unlike some Ponzi scams online that offers you heaven and earth with no work needed from you. Run away from such schemes!

Choosing the Right Affiliate Platform

Since the inception of Affiliate marketing, hundreds of platforms have evolved. The oldest affiliate platform is CLICKBANK. Here, people have been making a lot of money, selling other people's products as affiliate marketers.

However, CLICKBANK doesn't accept some countries; reason best known to them. Country like Nigeria is officially NOT ACCEPTED into clickbank affiliate network. However, some guys have their ways of getting into the system to make their money.

Is it just CLICKBANK? No! There are other affiliate platforms like JvZoo, Impact, Expertnaire, Offcamp, Stakecut, Selar, Promptearn, Breadwave, Digitstem, Zenithstake and so on.

Now it depends on what kind of product you want to promote as an affiliate. Platforms like Jvzoo, Impact and their likes host software, Apps and "Pay-per-action" (PPA) kind of products. On these sites, you can find a program where you make money by just getting people to fill a form – and not to buy something.

They mostly pay in Us dollars. So, if you must be an affiliate on such website, you should have a dollar account. Geepay App, Chippercash App and maybe a dollar bank account can help you receive money from these sites. Payooneer is also great. A platform like **selar** has been in existence for long now and they host different kinds of digital products in different niches: education, make money online, catering, health, lifestyles etc. They serve mostly African countries and can pay in most African countries' currencies.

Breadwave is also a great new platform launched in 2024. Here, they pay in actual dollar rate and not like some platforms that claim to pay in dollars but actually, There 10 dollars = 10,000 Nigerian Naira and so on.

Other platforms listed above like Expertnaire, Offcamp, Stakecut, Promptearn, Zenithstake. Digitstem and some others that were launched in Nigeria between 2018 till date, deal more on MAKE MONEY ONLINE products.

They have almost the same kinds of products in their market place. So, signing up on one of them is OK. Expertnaire, is the first amongst them to launch. Others followed up after like 5yrs of Expertnaire been in Business. Expertnaire was where I started too.

So, I'll recommend Expertnaire, Selar, Stakecut and/or Offcamp Affiliate platforms. I have a guide on how you can sign up on any of these platforms: Any of them is good. None guarantees more money than the other.

What guarantees more money is what you know on how to sell and also how consistent you're going to be with implementation. It has nothing to do with any of these platforms!

Choosing The Right Product To Sell

There are products classified as **HOT SELLING PRODUCTS**. This is because they're on a very high demand online. Most are buying it and most are selling it already as Affiliates. These kinds of products are found in few NICHES (A niche is a particular field in business that deals with a particular set of information).

From my personal experience online, the niches that harbor these HOT SELLING PRODUCTS are 3. I'll tell you about just 1 now:

Make money online niche

"Make money online" niche: This includes those products that can teach someone how to make money online. It's as simple as that. This niche can also include products that teach about high income skills that someone, after learning can be able to earn from.

Affiliate marketing, Amazon kindle publishing, Ghost writing, Copywriting, web design course, video editing course, graphic design course and so many others like them can be said to be "Make money online" products.

So, as you're selecting what to sell, try as much as possible to pick a product under any of these kinds of niches. It will help you sell more since the market is already there.

Normally, I'll recommend any make money online product because people actually NEED to make money. Even you, too!

Identifying Your Target Audience

After selecting a product to sell, the next thing to do is to identify who needs the product. You don't just start posting about it to random people.

I see some new affiliates who go under comment sections on social media to drop their Affiliate links. I did that too when I started, Lol.

But you don't have to. It doesn't work that way. You have to identify people who really need this your product. The truth is that these people are online. They use social media, too.

Who Are Your Audience?

Audience simply means PEOPLE you are going to reach out to. On this internet space, there are different people having different problems as it concerns Finance, health, lifestyle, relationship and /or other personal issues.

So, you'll need to research into where these people are, the type of people they're following, the types of books they read, the types of magazines they enjoy, the type of tools they use and so on.

This information will now help you to determine who'll be interested in your product as an Affiliate. After gathering these details, you'll now do what we call AUDIENCE TARGETTING.

What Is Audience Targeting?

Audience targeting is the final way into your audience research. After gathering those details about your potential audience, you'll now need to target them. You target them by including all those details you've gathered into your marketing campaign.

You do these strictly; else you'll get your product in the faces of those who don't need them. If as an Affiliate, you choose to sell a product on weight loss and I Stanimart mistakenly sees your products anywhere, it means you don mess-up full time.

How are you targeting me when I'm already slim? *Ichozi kam disappear*? Like why should I see your weight loss offers when I've got no weight to lose? Abi you want me to disappear? So, this is a very important skill you need as an Affiliate if you must sell your products successfully.

The point is that I don't have any business with following trends on weight loss online, whether on social media or via Google search. People who are looking out to lose weight will always follow such trends and will always make searches on Google on how they can lose some Kgs.. you understand?

So, to sell your product successfully, you'll need to target these people so that they can see it and buy it because they need it. There's no need wasting your time on slim people because they won't buy from you because they don't need it!

To do this, you have two ways: I'll explain further to you.

Hang on...

Introduction To WordPress, Carrd.co And Blogger.com

Now you have known what Audience Research and targeting are about, the next thing is to get started by designing your funnel or call it, website, landing page/opt-in page. I made a short video on why having a website is very important for any serious Affiliate marketer. You can <u>watch it here</u>.

Sometimes, random people will bump into your marketing contents online and would want to know what's happening. If you direct them to your website, they will be able to ascertain if your product is what they are actually looking for.

Your landing page should give them a clue about what you're offering and if then they are interested, they will hit you up.

There are different ways you can get a website done as an Affiliate. There is a way for someone who needs a professional website like **yourbrandname.com**. This type of professional website cost money to have.

You can see how simple and branded it is. You can also have such with your name. I'll be teaching you about that. Hang on.

So, the other option you may have which is FREE to use is carrd.co or blogger.com. I'll teach you how to design a free website using the two of these platforms. I recommend this for beginners like you who may not have the funds to get a professional website.

Designing Conversion-Optimized Sales Pages

While designing your website, there are some things you'll put into consideration. These include:

- 1. 1. Headline
- 2. Sub Headline
- 3. Body
- 4. 4. CTA (Call To Action)
- 5. 5. Footer

Your landing page must have HEADLINE which should serve as a hook that will get your page visitors pinned to read more of the page contents.

I give ready to use scripts to my **STUDENTS**. So, they don't need to start thinking and worrying their heads on what to use.

About the Sub headline, Body, CTA and footer, we'll talk about them later. Hang on.

Leveraging Social Media Platforms

Social media is in no doubt, one of the best places to sell your products as an Affiliate without spending on sponsored Advert. People use social media to their advantage these days and it works well for anyone who knows how to use it well. The most common that people use for sales are TikTok, Facebook and Instagram.

So, you as an Affiliate should also leverage on social media as these to sell your offers. You do this by creating contents around what you're selling. These contents can be in the form of write ups or videos.

Video marketing converts the more. I mean, people will take action the more when you make video contents to sell your offers. Someone may say he or she is shy to make videos. See, once you decide to be an online marketer. You can't run away from making videos once in a while.

Why Did I Reveal All These For Free To You?

I understand you're scared if I'm one of those scammers online.

By the way, I made a video on my YouTube channel on **10 Ways To Avoid Online Scams.** Watch it here.

I gave you this free information to prove my credibility and knowledge of Affiliate Marketing to you. These are just little from what I'll be teaching you.

Do you think with all I just taught you now, that I know so much to still offer you?

Are you even open to more lessons on Affiliate Marketing profitability?

Will you be interested to join my community of Affiliate Beginners where I offer premium coaching, support and mentorship?

Introduction To Affiliate Beginners Course (ABC)

What I just taught you here is only but 1% of the things I have to teach you. I'm sure you learnt something that can get you started as an affiliate.

I even provided some of my paid tutorials so you can learn for free. If you've been following the presentation, you'll observe places I asked you to hang on.

Those are information I have hidden away from you. But I can't travel to the great beyond with those hidden information. So, I had to package them together into one course called **Affiliate Beginners Course (ABC).**

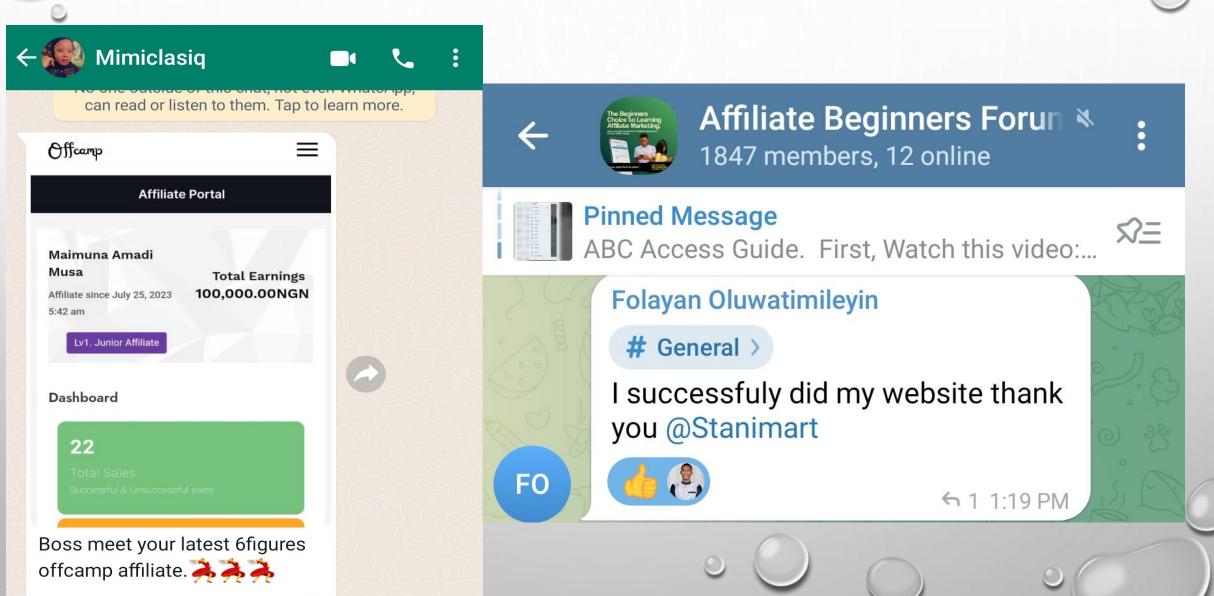
I created this course in September, 2022 to teach beginners like you how to start Affiliate marketing and do it the right way. Many beginners like you have gone through it, implemented and earned from my knowledge.

Let Me Share With You Some Of My Students' Reviews.



6:04 PM

ABC Students Testimonials



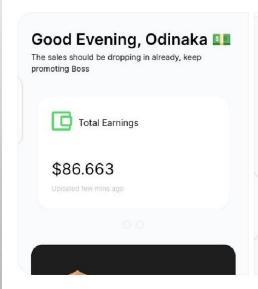


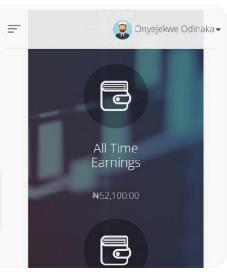
Odinaka Onyejekwe

@dilozee23

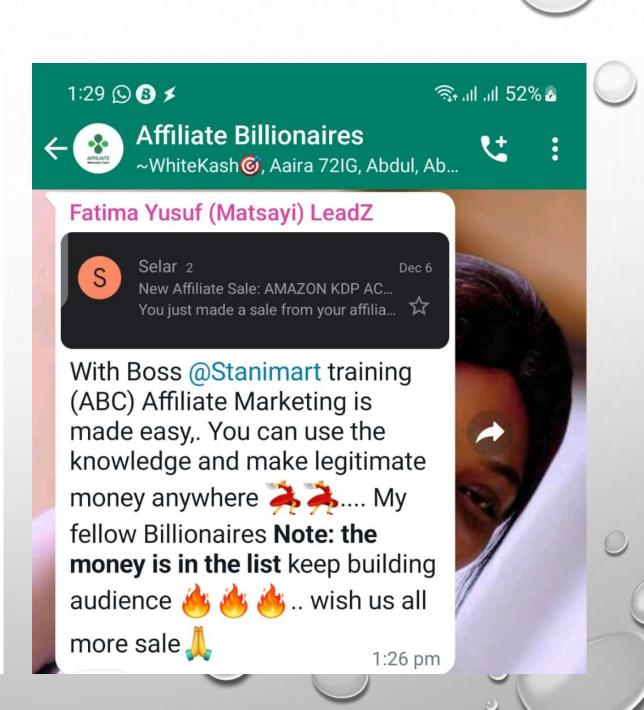
Making a total of 102k as commission under one month from the internet is one of the best experience I've ever had..

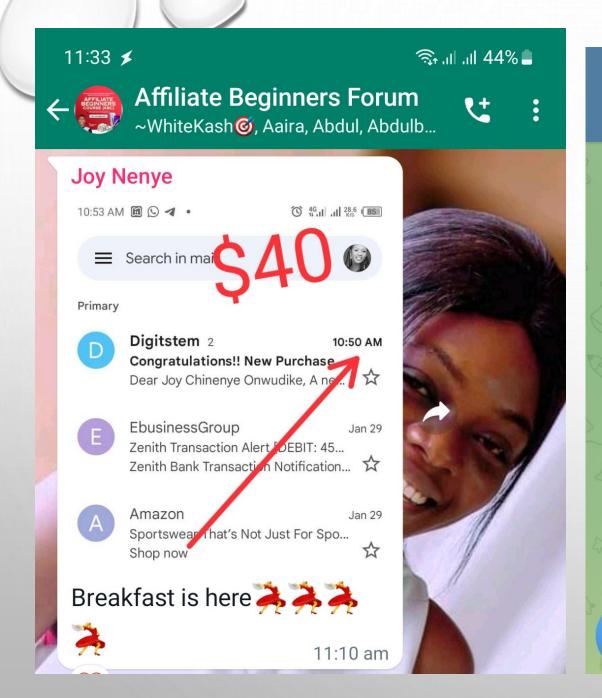
Thank God for @Stanimart For his ABC COURSE and also thanks to @expertnaire and @stakecut For the platforms

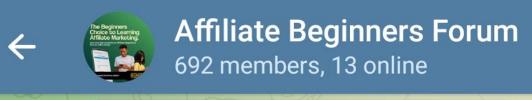


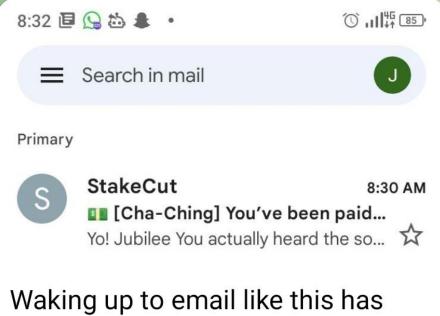


9:54 AM · 14 Apr 23 · 11 Views





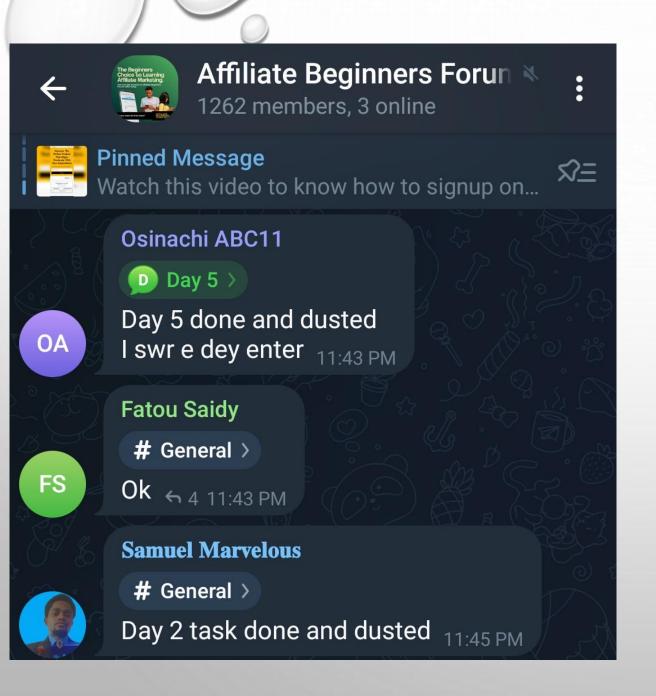




Waking up to email like this has to be the best thing for anyone.
Thanks to the ABC course I can make money even before I step out of bed.



← 3 8:41 AM





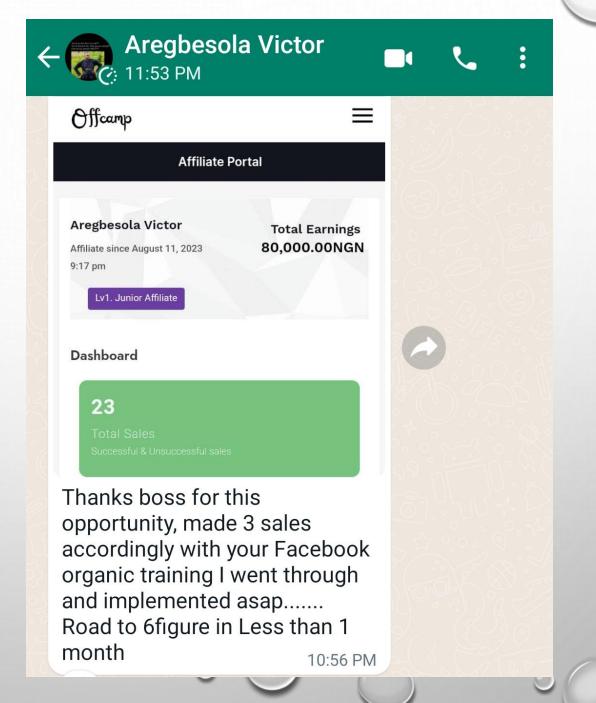
Be an open minded person in Life,
Take advantage of learning any digital
skills. internet is not only for fun, is
also another means of building self to the
point of making cool cash @expertnaire
@Stanimart thank you Anew machine well
archived S22 450k Affiliate Marketing

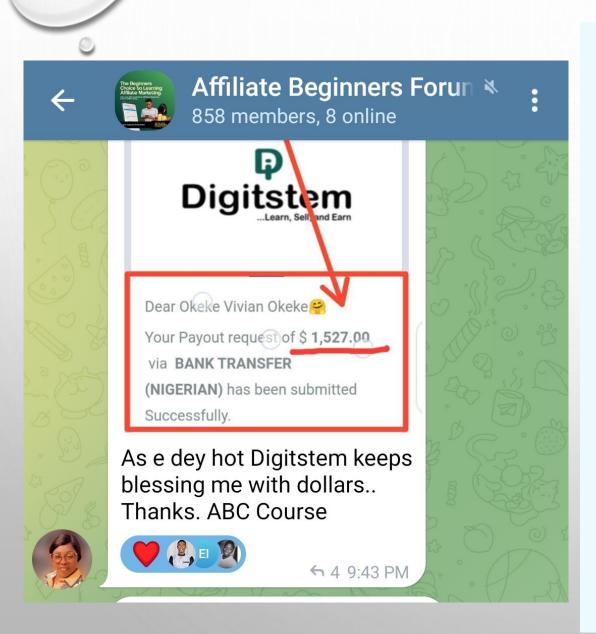


3:40 PM · 18 Aug 23 · **1,912** Views



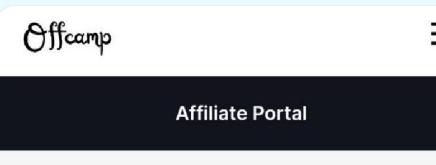








Frank Gbughemobi @gbughemo... · 5h Within 1 months I made 100k in sales and 50k in pure commission. This was achieved from the ABC by @Stanimart. The best course you can take as a beginner into the online space and of curse the platform @Offcampofficial thanks



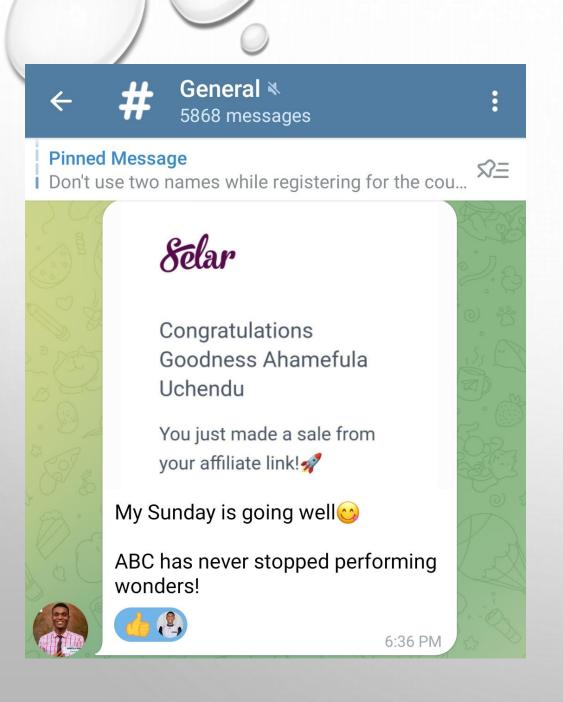
Frank Gbughemobi Affiliate since July 24, 2023

50,000.00NGN

Lv1. Junior Affiliate

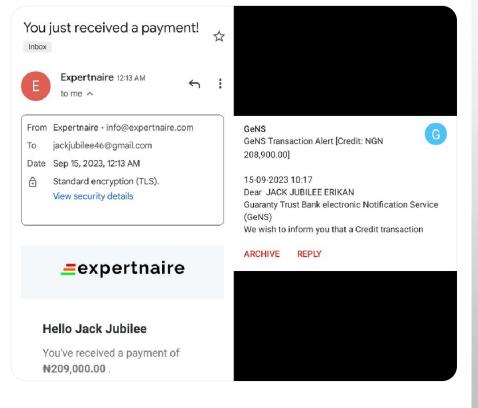
8:35 pm

Total Earnings





As usual @expertnaire turned up yesterday as expected . Over 200k made in just one week. It's time to do more. . @Stanimart your student is doing well.



2:18 PM · 16 Sep 23 · **2,124** Views

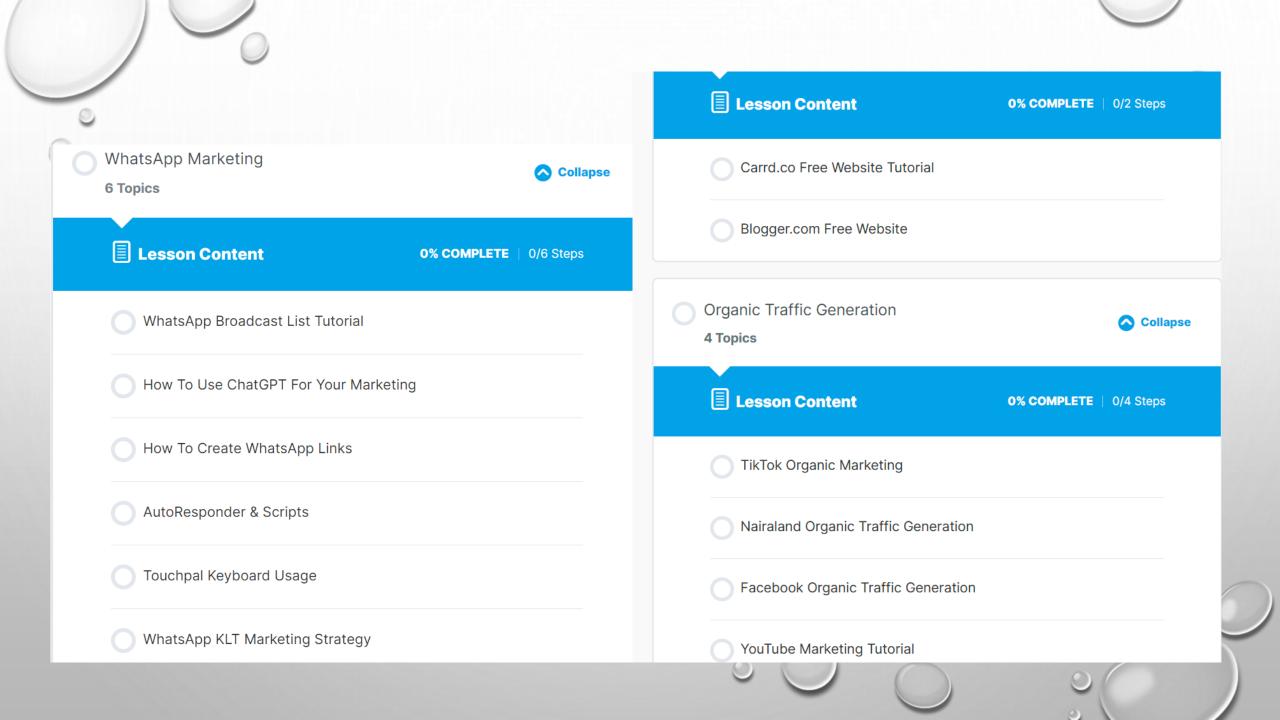
You have seen few of my students' reviews and how the **Affiliate Beginners Course (ABC)** has helped them in one way or the other to make sales.

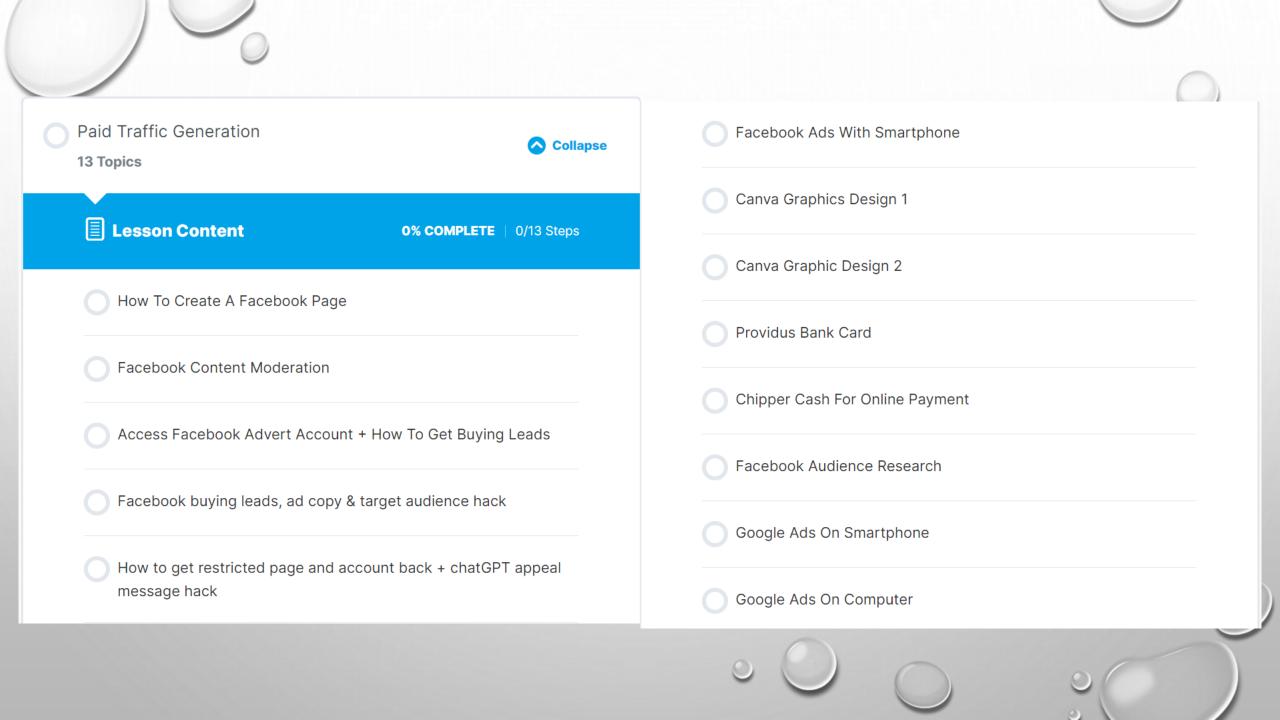
I'll now be showing you the things you'll be learning as my student. The exact knowledge I gave them too!

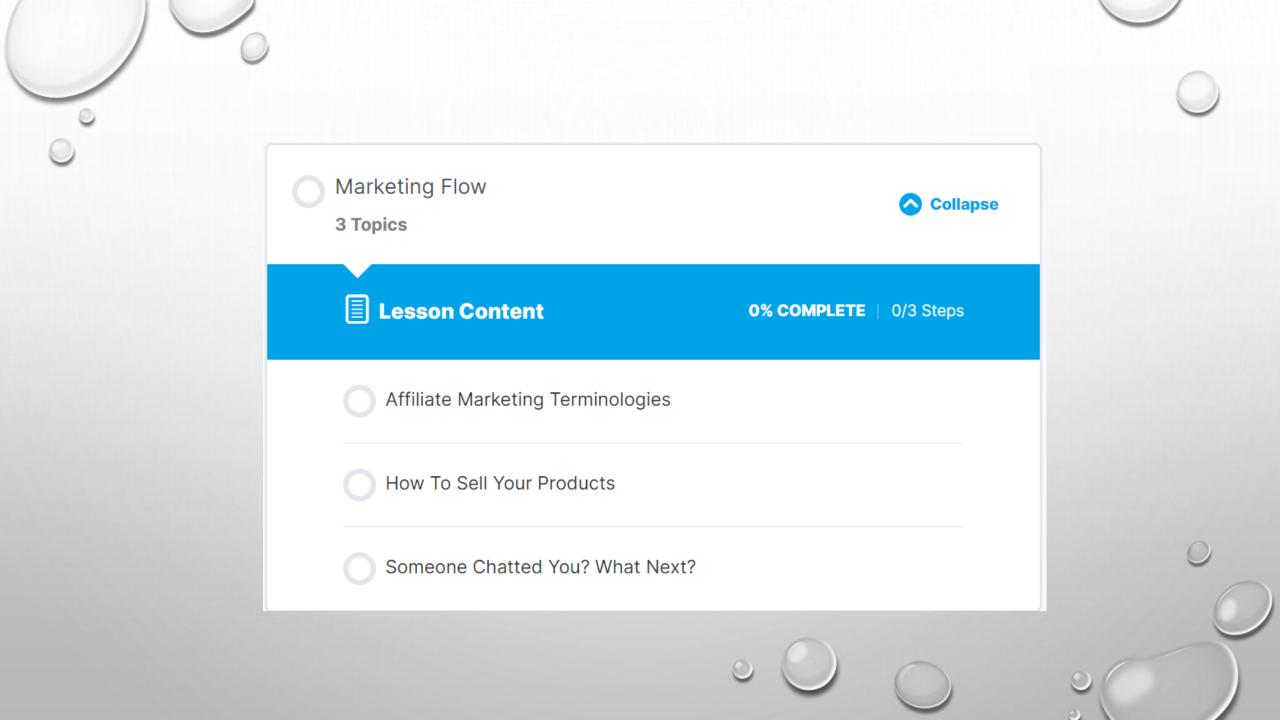


Course Content ∧ Collapse All Introduction Understanding Some Affiliate Platforms Collapse 12 Topics **Lesson Content 0% COMPLETE** | 0/12 Steps Offcamp Affiliate Program: How To Use it Expertnaire Signup & How To Use Stakecut Signup & How To Use Promptearn Affiliate Program - How To Use

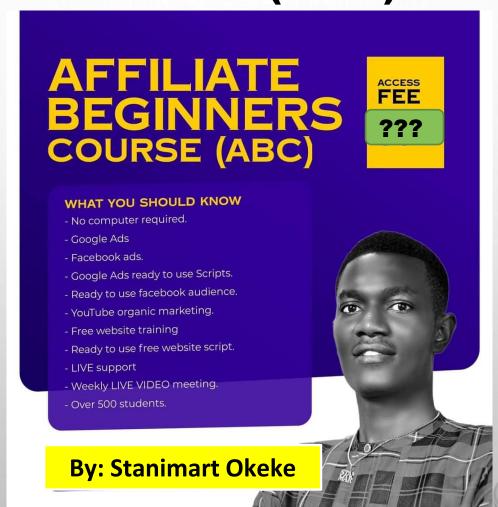
Breadwave Affiliate – Sell Outside Africa
Digitstem Signup & How To Use
Selar Signup & How To Use
How To Sell The ABC Course On Offcamp
How To Sell The ABC Course On Expertnaire, Stakecut & Selar
How To WithDraw on Offcamp
Save Affiliate Dashboard As An App







HOW MUCH IS THE AFFILIATE BEGINNERS COURSE (ABC)?



I can decide to give you this training for 250k, but I understand you're someone looking to make money online for the first time.

What about 100k? VERY LOW to compare to what am offering you here!

What about 50k? That's just like dashing you my 3yrs Experience – But I won't still charge you 50k!

I think 35k will do so the least earner can afford it. Like 35k to learn how to make 250k+ monthly? Still, No.....

THE GOODNEWS!!!

You're NOT even paying 35k today - I mean, if you're ready to start now.

You pay just N15,000
This is a one-time-payment.

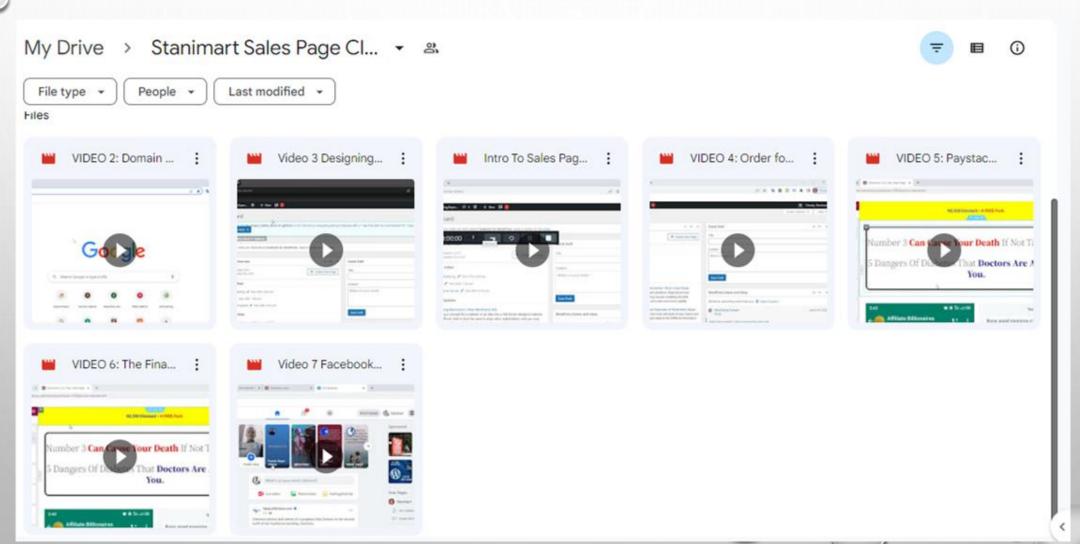
Hold on, If you're *paying right now*, I'll train you for just N9,900 ONLY

This is however **limited to 72hrs** after you've seen this and it's available to just few persons. Will you be among the lucky ones?

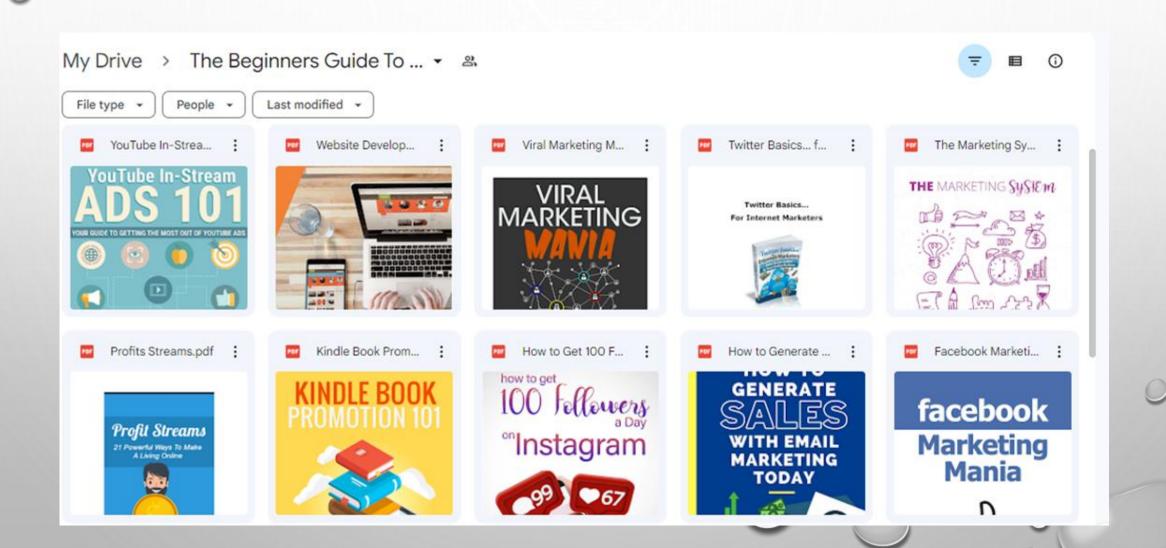
In addition, I'll also gift you 3 of my other digital courses FOR FREE.



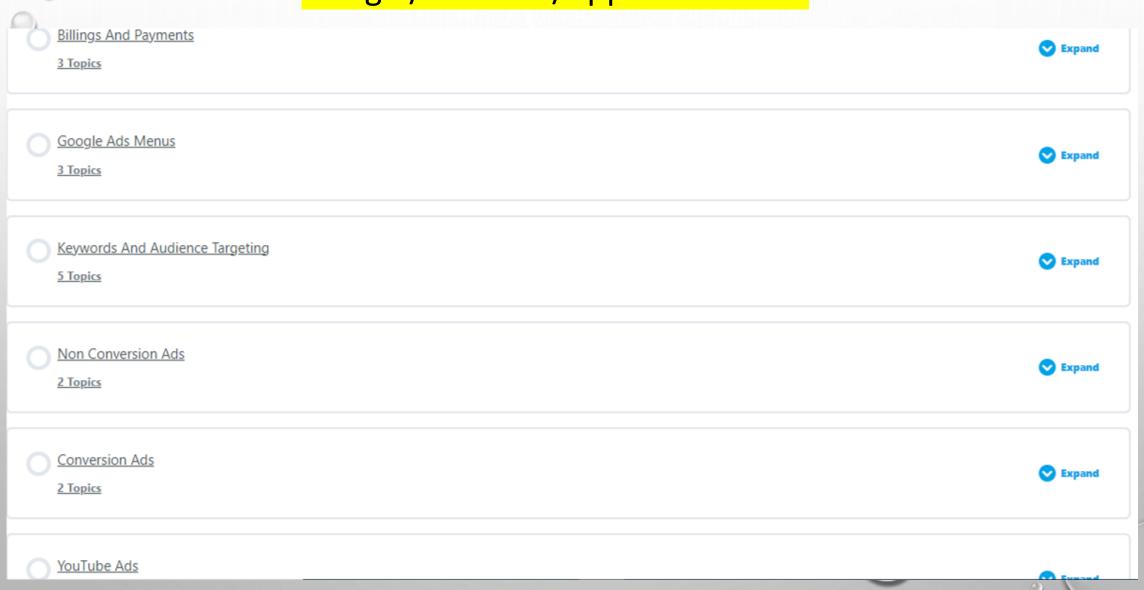
You'll get it FOR FREE TODAY!



GIFT 2: My 19 eBooks On Beginners Guide To Internet Marketing Worth N10,000



GIFT 3: My Training On How To Advertise On Google/YouTube/Apps Worth 50k



Want To Get Started Now?

Get back to whoever that sent this presentation to you and reply with:

I'm ready to pay now.

Don't forget to also thank the person for showing you this opportunity.

Not everyone will do that.

I'll be waiting for you on the Affiliate Beginners Forum where I'll coach, support and mentor you further.

THANK YOU!

October 2021 was my turn to decide to change my life and live good. I seized the opportunity immediately with no long talk or negative reasoning nor fears.

<u>Today</u> is your own turn, may God help you to decide well for your Decision Defines your DESTINY!

